

# AV Technology Built for the Modern Enterprise

Connected. Standardized. Always On. Engineered for Enterprise-Wide Performance.

Fewer Meeting Delays

Fewer Helpdesk Tickets

20+ Years Avg Team Tenure

VisionPoint delivers AV and unified communications technology purpose-built for corporate enterprise environments. From headquarters to satellite offices, we design, build, and manage AV systems that keep teams connected — with same-day response across Connecticut and the Northeast, long-tenured team continuity, and Evidence-Based Design methodology.

## CORPORATE INDUSTRY CAPABILITIES

### Meeting Rooms

Microsoft Teams Rooms, Zoom Rooms, and Cisco certified spaces for 4–20 participants. One-touch-join with display, audio, and camera systems designed for equal participation from every seat — in-room and remote.

### Board Rooms

Executive-grade environments with premium displays, beam-forming microphone arrays, and AI-driven cameras. Designed for high-stakes presentations and hybrid leadership meetings where audio and video quality cannot be compromised.

### Huddle Spaces

Compact collaboration points for 2–4 people. BYOD wireless presentation, integrated video conferencing, and simple interfaces requiring zero IT intervention. Quick to deploy across multiple floors and locations.

### Town Hall & All-Hands

Large-format presentation and streaming environments for company-wide communications. Professional audio reinforcement, multi-camera production, and live streaming integration for in-person and distributed audiences.

### Digital Signage & Wayfinding

Lobby displays, wayfinding, corporate communications, and branded content across single or multi-location deployments. Centrally managed scheduling with commercial-grade displays and Microsoft Exchange / Google Workspace integration.

### UC Platform Integration

Certified integration across Microsoft Teams, Zoom, Cisco Webex, and Google Meet. Platform-agnostic room designs that support multi-vendor UC environments — and survive platform migrations without full re-deployment.

### VisionCare+ Managed Services

Corporate IT teams shouldn't spend their day troubleshooting conference rooms. VisionCare+ monitors every room, every device, 24/7 — resolving issues before your users notice them. One flat monthly rate. No surprise invoices. Essential, Professional, and Enterprise tiers available.



## AV Pain Points: Are These Impacting Your User Experience?

Common challenges we solve for AV/IT leaders, facilities teams, and CIOs across the Northeast.

Pain Point	Business Impact	How VisionPoint Resolves
<b>System downtime / unreliable AV</b>	Lost productivity, IT frustration, poor user experience	Proactive monitoring and analytics detects and resolves issues before users are impacted.
<b>Poor space utilization</b>	Underutilized assets and rooms, real estate waste	Utilization analytics show how often rooms are used, enabling smarter allocation.
<b>AV/IT integration complexity</b>	High support burden, inconsistent deployments	Software-defined platform enables vendor-agnostic design and build.
<b>Poor user experience / low adoption</b>	Frustrated users, tech avoidance, meeting delays	AI Ops and automated detection ensures consistent room experience and remote troubleshooting.
<b>High operational / support costs</b>	OPEX bloat, increased downtime	Purpose-built automation, remote support, and proactive alerting cuts tickets and truck rolls.
<b>Scalability and futureproofing</b>	Tech obsolescence, costly upgrades	Starts with design, engineered to provide optimal user outcome.
<b>Hybrid/remote meeting inequity</b>	Collaboration inefficiency, poor UX	Audio and video configured for optimal UX within the room and for remote users.
<b>Lack of actionable analytics</b>	No data-driven decisions, overbuying, poor ROI	Robust usage and performance analytics enables teams to optimize spend and justify budgets.
<b>Energy inefficiency / unsustainable AV</b>	Excess utility costs, ESG risk	Identify underused rooms/devices, enable remote power scheduling, support conservation.
<b>Interoperability (Teams/Zoom/Cisco)</b>	Platform support gaps across rooms	Design to support required collaboration technologies: Teams, Zoom, Cisco, BYOD.
<b>Obsolete technology and equipment</b>	Frustrated users, meeting delays, support issues	Create AV standards based on user, platform, and business requirements.