



Craves by Aves

Cheesecake & Dessert Experiences

Manchester, CT

Company Overview

Craves by Aves is a Connecticut-based, woman-owned dessert company specializing in handcrafted cheesecakes and elevated dessert experiences. Founded by Avery Beamon, a Johnson & Wales University graduate with degrees in Baking & Pastry Arts and Food Service Management, Craves by Aves blends culinary excellence with professional operations to serve corporate, educational, and community partners across Connecticut.

We provide high-quality, visually stunning, and consistently delicious cheesecake products for events, meetings, hospitality, and campus programming.

Core Competencies

- High quality cheesecake jars, full-size cheesecakes, mini cheesecakes
- Custom flavors and branded dessert options
- Dessert catering for meetings, conferences, and campus events
- Interactive cake and cupcake decorating classes
- Dessert bars and pop-up activations
- Wholesale dessert supply
- Packaging for grab-and-go retail and foodservice

Differentiators

- Founder is a Johnson & Wales–trained pastry professional
- Operates from a licensed commercial kitchen
- Experience with large-scale events and institutional partners
- Customizable menus and portion-controlled options
- Strong brand presentation and student-friendly appeal
- Reliable, professional service with attention to detail
- Ability to combine food + experiential programming

Past Performance & Experience

- Vendor for vineyards, pop-ups, and pairing events
- Corporate dessert catering and private events
- Interactive cake and cupcake decorating classes
- Wholesale partnerships with local businesses
- Featured on local media and community events
- Experience serving high-volume, time-sensitive orders

Capacity & Logistics

- Licensed Commercial kitchen
- Food safety compliant production practices
- Ability to scale for campus events and multi-department needs
- Cold-chain handling for cheesecake transport
- Flexible delivery and setup options

Target Services for UConn

- Department meetings & receptions
- Student programming and engagement events
- Alumni events
- Staff appreciation days
- Orientation and welcome events
- Campus pop-ups
- Team-building cake decorating workshops

Company Information

Business Name: Craves by Aves

Owner: Avery Beamon

Location: Manchester, CT

Website: www.cravesbyaves.com

Services Area: Connecticut

Business Type: Woman-Owned Small Business

NAICS CODE: 311811