

Vizionara Capability Statement

- **Company Name:** Vizionara, LLC | www.vizionara.com
- **Business Location:** Based in Canton, CT with team members across US & UK
- **Contact Information:** Barbara DeLoureiro | bdeloureiro@vizionara.com | 508-981-9572
- **Business Type:** Women-Owned Small Business
- **Certifications:** WBENC Certification Number WBE2500266
- **Unique Entity ID:** WSEMBXDLT5J6 | **CAGE No:** 0GSQ5
- **D&B Number:** 088644132
- **Number of Consultants:** 8-10
- **Years in Business:** 10



Summary: Vizionara is a technology consulting firm specializing in digital transformation program management services that drive value, productivity, scale, and new ways of working. We are dedicated to delivering exceptional results for organizations by leveraging over 20 years of practical IT experience leading cutting-edge digital programs and helping our clients run their technology organizations more effectively.

Vizionara provides comprehensive technology advisory services to help clients to:

- **Accelerate Technology Transformation** – Achieve business goals with experienced program and change management for AI, data, cloud migration, security, business application, and process automation initiatives.
- **Optimize Technology Organizations** - Enhance efficiency, reduce costs, and improve technology delivery with IT executive advisory, workforce planning, portfolio management, governance, and vendor rationalization.
- **Solidify Agile Foundation** - Adopt and mature Agile methodologies and align team structures to deliver innovative products that match customer needs.
- **Elevate Customer Experience** - Gain actionable insights and boost customer satisfaction by assessing customer journeys and incorporating voice of the customer feedback programs into core business processes.

Key Differentiators:

- 20+ years of practical IT experience with technology organizations of all sizes
- Focused on execution, rolling up our sleeves, and getting programs over the finish line successfully
- Services tailored to meet the specific requirements of each client
- Leverage a range of project management methodologies, including Agile, traditional, and hybrid models
- Proven track record of assisting clients with optimizing their strategic operations and improving critical processes across their organizations

Industry Codes:

NAICS Codes:

541611: Administrative Mgmt & General Mgmt Consulting Services
541512: Computer software consulting services or consultants
541618: Other Management Consulting Services

UNSPSC Code: 81111700: Management information systems MIS

SIC Categories:

7379: Computer Related Services, Not Elsewhere Classified
8742 Management Consulting Services

Project Examples:

- Managed multi-phase MS Copilot AI rollout for 800 employees at Financial Services firm in alignment with existing technology stack and in compliance with information barriers & security regulations.
- Led 2,000 user MS Teams software pilot including defining success metrics, viability of platform's future adoption, and developing a data-driven business case with projected \$2M in annual savings.
- Stood up Portfolio Management Offices for 5 enterprise IT organizations; established best practices and tools for project management delivery, portfolio governance & prioritization, business case creation, demand / resource management, and project health metrics.
- Drove cloud transformation initiative, overseeing the migration of 150+ applications and the closure of two data centers within a 15-month timeline.
- Stabilized Agile transformation to ensure \$6M business case savings realization while product organization scaled from 700 to 2000+ resources operating in new ways of working that increased speed and quality of product delivery.
- Managed Office of the CIO for growing 1,000+ global IT organization and acted as Chief of Staff to the CIO responsible for managing digital transformation and cost optimization initiatives, IT communications, and remote workforce enablement during Covid.