

▶ Capabilities Statement



Open Pixel Studios is an empathetic animation studio designed to share your impact.



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Core Competencies

Translate your complex idea through the medium of animation, with videos that aim to sell, educate, and entertain.

Core Services Include:

- ✔ Story Development
- ✔ Campaign Strategy Deployment
- ✔ Motion Design & Animation

Differentiators

We are one-of-a-kind in New England with an education-focused, customized production workflow. Communicate your ideas with:

- ✔ **Expandable Capacity**
Access our 125+ freelancers to extend your creative needs
- ✔ **Concious Lens Approach**
We are educators and thought leaders, combining strategy with empathy for our client's needs and our artistic identity.
- ✔ **Diversity & Inclusivity**
Our women & minority-led teams always treat the people behind the project with honesty, respect, and kindness.

Credibility & Performance

Supporting brands across the nation



Amherst College



Clients consistently trust us to meet their needs and expectations.



95% recurring clients

300+ delivered projects

6+ years in operation

Work Samples

See the impact. Click on any image below!

National Domestic Violence Hotline

Carnival Cruise Lines

ESPN Fantasy Football

Amherst College Fundraising

Explore more [here!](#)