

## **BARE LIFE**

CAPABILITY STATEMENT

860-8

860-801-8062 x 901

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West Hartford, CT



ali@eatbarelife.com www.eatbarelife.com

### **ABOUT US**

Our story at Bare Life began in a doctor's office. After experiencing severe fatigue, our founder Ali needed answers. Years of searching later, she discovered that eating allergen-friendly foods helped her heal. Unfortunately, the few foods she found didn't taste good and most importantly didn't fit her dietary needs. So, Ali decided to create foods that changed that, and Bare Life was born.

## **CORE COMPETENCIES**



Plant-based, Organic & Gluten Free Hot Chocolate



Plant-based, Organic & Gluten Free Frozen Hot Chocolate



Allergen Friendly Foods and Recipes

## **HIGHLIGHTS**



SBA's 2022 Microenterprise of the Year

We were named Connecticut's Microenterprise of the year in 2022 by the CT SBA.



**QVC Customer Top Rated** 

Our hot chocolate has won multiple customer-based awards, including being QVC Customer Top Rated!



**Lifetime Revenue** 

In 4 years, we've sold over 325,000 mugs of cocoa and done over \$575K in lifetime revenue.

## **FEATURED CUSTOMERS**











# CODES & CERTIFICATIONS

#### Certifications

- Certified WOSME
- Certified Organic
- Certified Kosher
- Certified Vegan
- Certified Paleo

#### **NAICS Codes**

- 311352
- 424450
- 424490
- 445299

#### **DUNS Number**

• 080309705

