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Results Driven Media Solutions

Designed for the Always Changing Media Landscape

A Channel Agnostic Media Solution

Powered by Data and Consumer Insights

Experts in Building and Launching Brands

Direct and Brand Response Specialists

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Our Mission

To understand the value of our client's brands and the importance of the total consumer experience.

To power media programs with data and consumer driven insights.

To deliver measurable results and actionable insights.

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About Us

TouchPoint is a media planning, buying and optimization agency, with an expertise in direct and brand response. Our clients range from startups to legacy brands.



Channels:

Digital Media / SEM

Direct / Brand Response TV



Our Services Include:

Strategic Planning

Research and Consumer Insights

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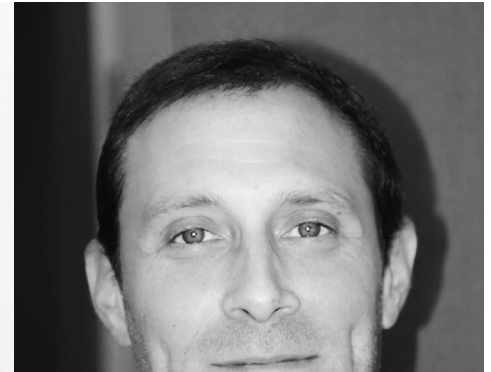
Karen Kluger
Founder / CEO



Maya Simonian
Digital Director / EVP



Wendy Klugherz
Group Director / SVP



Bill Fortune
Search Director / VP

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Shelley Huttner

Broadcast Director / EVP



Imran Jaffery

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Operations Director / SVP



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